

# Social Media Instructions for Individual Supporters

**Please use:**

#RaiseTheAgeNSW #HappierTenthBirthday #TenIsTooYoung

Please tag @raisetheagensw on Instagram

Please remember to use ALT Text.

Please the assets available here: [www.raisetheagensw.org.au/share](http://www.raisetheagensw.org.au/share)

A YouTube link to our TV ad is available here:

<https://www.youtube.com/watch?v=XEYJ0tz2qgo>

**Please note:** It's very important that if you are talking about raising the age to a particular age – you say *from 10 to at least 14*.

Here's some drafts you can adapt:

## For sharing the video – please adapt as you want – Use YouTube or MP4 in files.

In NSW 10-year-olds can be sent to prison. That is too young.  
The NSW Government should do better for all children and all communities.  
Learn more at [raisetheagensw.org.au](http://raisetheagensw.org.au)

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## For sharing image tiles (Facebook and Instagram) – Please adapt as you want

Use the tiles available at [raisetheagensw.org.au/share](http://raisetheagensw.org.au/share)

On their tenth birthday, kids should be looking forward to parties and presents not handcuffs and prisons.  
The NSW Government should do better for all children and all communities.  
Find out more and join the movement here: [raisetheagensw.org.au](http://raisetheagensw.org.au)

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In NSW, the age of criminal responsibility is 10. That is too young.  
The NSW Government should do better for all children and all communities.  
Find out more and join the movement here: [raisetheagensw.org.au](http://raisetheagensw.org.au)

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From 10 years old, kids can be arrested, strip searched, handcuffed and put in lock-up in NSW. That is too young. We need to raise the age and invest in alternatives and a better way. Find out more and join the movement: [raisetheagensw.org.au](https://raisetheagensw.org.au)

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**Please feel free to edit the above for BlueSky or other short formats.**

### **LinkedIn – adapt for you – share YouTube or MP4**

In NSW, 10 is the age of criminal responsibility. That is too young. The NSW Government needs to do better for kids and communities.

I support raising the age from 10 to at least 14.

Many people don't know that 10-year-olds can be arrested and sent to lock-up. We can't change the law without changing hearts and minds.

Help to spread the word by sharing this short video, visit the Raise the Age NSW website to find out more, join the campaign and learn more: [raisetheagensw.org.au](https://raisetheagensw.org.au)